



PRESS RELEASE

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Boston Students Celebrate Reading with Everybody Wins! Metro Boston

Boston, Massachusetts—May 30, 2007—Everybody Wins! Metro Boston, a non-profit literacy and mentoring organization, today announced a record-breaking year serving elementary school students in Boston and surrounding communities. Thanks in part to the formation of its Boston School Initiative, one-on-one reading experiences were provided to 319 children this academic year, an increase of 50% over last year.

In celebration of the Boston School Initiative's first year, participating students, families, reading mentors, and school officials gathered at the Dante Alighieri School in East Boston, where 65 mentors from area businesses, volunteered in the Everybody Wins! Power Lunch program. The Boston School Initiative, made possible by a grant from the Mellon Charitable Giving Program through the generosity of the Alice P. Chase Trust, has enabled the recruitment of reading mentors for Boston Public Schools--working professionals who are paired with a student and meet once a week over lunch to share good books and conversation.

For the upcoming 2007-2008 school year, Everybody Wins! Metro Boston aims to provide weekly reading mentors to at least 450 children and has plans to launch Power Lunch at the Condon Elementary School in South Boston.

"There are many more children in Boston and the surrounding communities who would greatly benefit from having their own reading mentor," said Darcy Madden, Executive Director of Everybody Wins! Metro Boston. "To do this we need more sponsoring companies and more volunteers who are willing to commit to making Power Lunch a reality for the many children who can benefit from Power Lunch."

About Everybody Wins!

Everybody Wins! Metro Boston (EWMB) is a regional affiliate of Everybody Wins! This national literacy and mentoring organization is dedicated to increasing children's prospects for success in school and in life through one-to-one reading experiences with caring adults. Everybody Wins! was founded in 1991 by New York businessman Arthur Tannenbaum. More information is available online at www.ewmb.org.

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