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Everybody Wins! Metro Boston to Throw Out the First Pitch at Boston Red Sox Game on May 11

Organization Celebrates First Year in Boston Schools with a Local Tradition

BOSTON, MA – May 9, 2007 – Everybody Wins! Metro Boston, a non-profit literacy and mentoring organization, announced that a representative from the group will take part in a time-honored tradition at Fenway Park by throwing out the ceremonial first pitch at a game between the Boston Red Sox and the Baltimore Orioles on Friday, May 11.

Everybody Wins! conducted a raffle among organization supporters for the opportunity to take the walk to the mound. Mary Smith of Hanover, Mass. was the lucky winner and will represent Everybody Wins! on game night, along with reading mentor Nathan Lascher of Mellon New England and his student reading partner.

Founded in 2003, Everybody Wins! Metro Boston provides reading mentors to schools in Billerica, Boston, Cambridge, Chelsea, Everett, Somerville, and Waltham. The organization's signature "Power Lunch" program launched in the Boston school system in the fall of 2006. The program now serves nearly 60 children at the Dante Alighieri School in East Boston and the Hamilton School in Brighton. The organization will begin a Power Lunch program at the Condon Elementary School in South Boston in September 2007.

"We are so grateful to the Red Sox Public Affairs Office for selecting Everybody Wins! for this special opportunity," said Darcy Madden, Executive Director of Everybody Wins! Metro Boston. "This is a wonderful way for us to cap off our first year serving Boston Public Schools and to celebrate our relationship with Mellon New England, a key supporter of our work in Boston." Mellon New England has been in partnership with Everybody Wins! Metro Boston since 2004. The Mellon New England Charitable Giving Program through the Alice P. Chase Trust provides the financial support for the Power Lunch program at three schools in Everett and Boston, and 45 Mellon staff members volunteer weekly as reading mentors. Two executives from the organization also serve as Everybody Wins! Metro Boston Board members.

In appreciation of Mellon's support, Everybody Wins! Metro Boston asked a Mellon reading mentor and his reading partner to escort Ms. Smith to the mound for the first pitch ceremonies.

"We're thrilled to have such a strong partnership with Everybody Wins! Metro Boston," said Carol Smith, Charitable Giving Relationship Manager in the Corporate Affairs office at Mellon New England.

About Everybody Wins!

Everybody Wins! is a national non-profit literacy and mentoring organization dedicated to encouraging positive attitudes about reading in elementary school children. Founded in New York City in 1991, the organization presently has over 6,000 volunteers in cities around the country. Power Lunch, the organization's primary program, pairs elementary school children with reading mentors for weekly reading sessions over the course of an entire school year. More information about Everybody Wins! is available online at www.everybodywins.org and www.everybodywinsmetroboston.org.

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